

FOR IMMEDIATE RELEASE

**R&B FILMS PRESENTS  
THE ULTIMATE DVD**

***THE ULTIMATE DVD***

*Home Theater Fine Tuning Made Simple*

*"The calibration tools themselves are priceless..." – Paul Cordingley,  
Michael DVD Review*

**The One Must-Have Title to Enhance the Home Theatre  
Experience**

CAMARILLO, CA (September 6, 2005) -- As more and more consumers install high-quality home theatre systems, the demand for DVD titles to showcase their powerful audio and visual range and clarity has never been stronger. To feed this growing market, Goldhil Entertainment presents ***The Ultimate DVD***, a title of pioneering high definition and multi-channel programming, coupled with a suite of easy-to-use diagnostic and calibration tools, that provides the optimum home theater experience. Featuring Hi-Resolution DTS 96/24 digital surround sound and unprecedented computer animation, this title arrives in plenty of time to add to the holiday wish list of all serious home theater enthusiasts for a SRP of \$19.98.

***THE ULTIMATE DVD: Home Theater Fine Tuning Made Simple*** is a must-have new release for retailers selling home theater systems as well as consumers who already own one. *The Ultimate DVD* is a diagnostic and demonstration disc featuring reference quality sights and sounds designed to fully exploit the home theatre system's capabilities. The DVD offers both a unique entertainment experience and simple step-by-step methods for getting the most from a home theater. Ideal for high quality home theater surround sound systems, *The Ultimate DVD* allows users to fine tune audio and visual capabilities and deliver proven results by viewing four unique visual and audio landscapes that are pleasing to the eyes and ears, and can be watched over and over again. The instructions in this international edition are presented in multiple languages including French, German and Spanish.

- more -

Special DVD features include:

- Easy-to-follow instructions in multiple languages, including English, Spanish, German and French
- High definition digital surround sound
- Multiple angle selection while viewing
- Full frame 4:3 or Widescreen 16:9 aspect ratios
- Universal system compatibility - Region 0 plays worldwide

***The Ultimate DVD*** is produced by R&B Films and distributed by Koch Entertainment.

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