

FOR IMMEDIATE RELEASE

**R&B FILMS PRESENTS  
NATURE'S JOURNEY**

**Third In Acclaimed Series Of Magical Dreamscapes**

NEW YORK, NY (July 12, 2007) – R&B Films today announced the release of “Nature’s Journey” the third title in artist John Banks’ “Illuminated Manuscripts” series of meditative video programming and the first to be shot and produced in high definition for release in both HD-DVD and Blu-ray Disc formats.

The series couples pastoral natural imagery with subtle computer enhancements and exotic scores of world music to provide aural and visual voyages of the senses. In this latest entry, Banks has employed potent new technology to produce a high definition program that will fully exploit the capabilities of the best equipment home theaters have to offer. Mastered to R&B Films’ proprietary *Digital Reference Standard* at Super Bit Rate High Definition Encodes of unprecedented levels, the program raises the bar for reference quality HD releases and also features an internationally inspired soundtrack composed and recorded in 96/24 Ultra High Resolution Surround by Michael Stearns (Chronos).

“Nature’s Journey” expands upon the original series concept of genre-bending artistry to introduce a new exploration of ancient mythology’s *quest of the hero* that draws from film, music, nature and organic special effects. “This DVD is the perfect vehicle to induce meditation, provide a subtle and soothing ambient environment or, with its brilliant color and diverse contrasting and shifting high definition images, test-drive a new HDTV or High Performance Entertainment system,” says R&B President Rich Casey. “It’s a perfect example of how, in even the subtlest of circumstances, High Definition can amplify the qualities that heighten a viewer’s emotional response to the program”.

The DVD features the 8 -part journey of the title plus an additional 8 loops of continuous environmental backgrounds that each examine a different season or element of nature for over an hour of natural sights and sounds transformed by the artistry of these visionary filmmakers. Also available in a Standard Definition edition, “Nature’s Journey” is *High Performance Entertainment* for the whole family.

Special DVD features include:

- Mastered Using Unprecedented High Bit Rate Video Encodes • 37Mbps for Blu-ray Disc • 26Mbps for HD-DV

- Original Score By MICHAEL STEARNS In Ultra High Fidelity 96/24 Surround
- DTS-HD Master Audio Lossless for Blu-ray Disc • DTS-HD High Resolution for HD-DVD
- Strict Adherence To Proprietary DIGITAL REFERENCE STANDARD (DRS) Assures Ultra High Quality Picture And Sound
- Original High Definition Production Designed To Showcase The True Potential Of HDTV.
- A Mesmerizing Sensory Experience Provides An Ideal Escape From The Everyday World.
- Seasonal And Elemental Loops Create A Welcoming Ambient ENVIRONMENT
- Color 67 Minutes

“NATURE’S JOURNEY” is produced by R&B Films and distributed by Koch Entertainment.