

3 DOORS DOWN AWAY FROM THE SUN LIVE FROM HOUSTON

With over 12 million records sold and six #1 hits, 3 Doors Down is not only the most played band on radio, but one of hottest rock bands on tour. And now, Monster Music puts you in the middle of 40,000 hot, sweaty, ready-to-rock fans to experience the band's biggest night on tour.

Filmed in high-definition video and surround sound, the hard-driving raw performance and on-stage energy of the band are captured unlike any concert video has ever done before. For the first time ever, you have the power to choose between two different surround sound "angles", the "In The Audience" surround mix that puts you right in the middle of the concert, and a special Monster "On Stage" surround mix that puts you right in the middle of the band.

All of the songs encoded directly from the master recordings are included on this disc and ready to download to any computer or portable MP3 player. The songs are also encoded in Dolby Headphone Surround. This Video SuperDisc makes a great holiday gift for anyone who enjoys great sound from a hard rocking band. Lead singer, Brad Arnold says "Trust me, it's better than being in the front row."



PRODUCT HIGHLIGHTS

FILMED IN HIGH DEFINITION VIDEO

- Filmed in high definition video for improved DVD picture quality.

HIGH DEFINITION SURROUND SOUND



- Mastered in High Definition Surround Sound to appeal to everyone with a home theatre or car stereo surround system.
- Encoded in both Dolby Digital and 1.5 Mpbs DTS, the highest resolution possible.
- Plays in any DVD player

ON-STAGE SURROUND MIX

- The new Monster "On Stage" high definition surround mix. This is better than being in the front row seat, it's just like being in the middle of the band.
- Monster Music has re-mastered each track so your customers can hear the guitar playing next to them, and the sound of kick drums from the back.

IN THE AUDIENCE SURROUND MIX

- Play the SuperDisc in any 5.1 home theatre system, your consumers can experience the concert as if they're sitting right in the middle of the arena.

DOLBY HEADPHONE SURROUND

- A virtual technology that reproduces a surround sound experience from any pair of headphone.
- Digital Music Files are encoded in Dolby Headphone Surround ready to download to any computer or portable MP3 player.

MONSTER TIPS!

- Optimize the performance of your customer's home theatre system with expert advice from the pros.

MARKETING HIGHLIGHTS

RADIO PROMOTIONS

- Top 40 radio stations across the country will promote full blown 3 Doors Down prizes such as:
 - "MONSTER ROCKS YOU BACKSTAGE" Monster Music brings you backstage to meet and greet the band, plus 3 Doors Down DVD
 - "MONSTER ROCKS YOUR HOME" A complete Monster Home Theatre System with THX speakers, Monster cable and power, valued at \$10,000, plus 3 Doors Down DVD.
 - "MONSTER ROCKS YOUR CAR" Customized painted iPods with 3 Doors Down's lead singer Brad Arnold's autograph, and painted in the same color as his new Shelby Cobra. The ipods will be pre-loaded with 3 Doors Down music collection. Also includes iCruze and 3 Doors Down DVD.
- Other cool prize packs include 3 Doors Down DVD and Monster iCarPlay.

MERCHANDISING/ POINT OF PURCHASE

- Custom premium made cardboard merchandisers.
- Additional items (posters, counter-top display) are also available.
- Monster Music listening stations allow consumers to hear the difference in sound quality.

PRESS

- National PR campaign for Monster Music, and 3 Doors Down's *Away From the Sun Live From Houston* is among the first releases under Monster Music.

ARTIST:	3 Doors Down
TITLE:	Monster Music Presents: Away From The Sun - Live From Houston
LABEL:	Monster Music
FORMAT:	DVD
LIST PRICE:	\$29.98 USD MSRP \$24.98 USD MAP
MODEL NAME:	MMU 3DRD DVD SS
INVENTORY #:	123752
STREET DATE:	11.08.05
GENRE:	Rock

SELECTIONS

TRACK

- 01 Duck and Run
- 02 Road I'm On
- 03 Kryptonite
- 04 Father's Son
- 05 Better Life
- 06 Away From The Sun
- 07 Be Like That
- 08 Runnin' Out of Days
- 09 Sarah Yellin'
- 10 It's Not Me
- 11 When I'm Gone
- 12 Here Without You
- 13 Loser